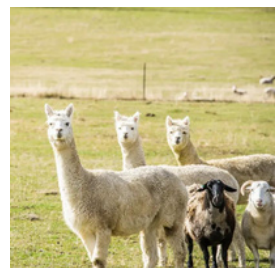
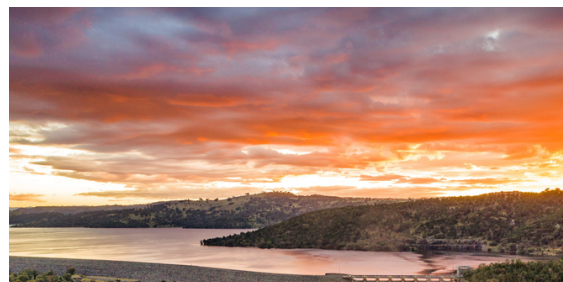




COWRA - THE GREAT ESCAPE  
— WIRADJURI COUNTRY —

# MEMBERSHIP PROSPECTUS 2024-2025



# MEMBERSHIP INCLUSIONS

ACCOMM

BUSINESS

AFFILIATE

COMMUNITY

Listing on <a href="http://www.visitcowra.com.au">www.visitcowra.com.au</a> reaching 350,000+ pageviews per year!	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Referrals to the 60,000 visitors who walk through the doors of the Cowra Visitor Information Centre every year.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promotion of your business through Cowra Tourism's <b>HUGE</b> social media reach.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Utilize Cowra Tourism event support team to provide assistance on event management, contacts, promotions and more.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promote your events through Cowra Tourism's marketing initiatives including; Bi-monthly Discover Magazine editorials, online 'What's On' calendar, and monthly events newsletters.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Receive regular industry updates and visitor insights through the Cowra Tourism member newsletter.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to invite Cowra Tourism to your business or event for a familiarization tour to allow us to gain a better understanding of your operations.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Attend a number of free member networking events hosted by Cowra Tourism throughout the year or host Cowra Tourism at your business.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to attend accommodation providers' and event organiser meetings throughout the year.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion in Cowra Tourism's in-house flyers. (dining guide, retail guide, attraction guide, accommodation guide, etc)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Opportunity to collaborate with Cowra Tourism to promote your business at travel, trade and consumer shows.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	



# MEMBERSHIP INCLUSIONS

ACCOMM

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Reduced commission rate for Cowra's central booking system (Bookeasy).	✓	✓	✓	
DL brochure displayed in members area of the Cowra Visitor Information Centre	✓	✓	✓	
Significant member discount for advertising in the Cowra Visitor Guide.	✓	✓	✓	
Members receive a 10% discount for all purchases at the Cowra Visitor Information Centre.	✓	✓	✓	
Right to vote at Cowra Tourism's Annual General Meeting	✓	✓	✓	

## BUSINESS & ACCOMMODATION MEMBERSHIP ADDITIONAL BENEFITS



Engage Cowra Tourism's professional photography service for updated photos of your business.



Have your details included in Cowra Tourism mail-outs to tour companies, school groups, car clubs, and industry groups.



Inclusion in information packs distributed nationally to tour operators, event companies and social groups.



One FREE social media and website audit for your business, including a 1-on-1 session to help you upgrade your business's online presence.



Inclusion in weekly accommodation availability lists distributed to our visitors during peak travel periods and during local and regional events.



Collaborate with Cowra Tourism and access PR opportunities and regional marketing campaigns via Destination NSW and Central NSW Joint Organisation.

# MEMBERSHIP FEES

FINANCIAL YEAR 24-25 NOW OPEN

JOIN US TODAY!

	<p><u>ACCOMMODATION</u> 12 ROOMS OR MORE</p>	<p>\$390</p>
	<p><u>BUSINESS</u> AND ACCOMMODATION UNDER 12 ROOMS</p>	<p>\$260</p>
	<p><u>AFFILIATE</u> NO DIRECT RELIANCE ON TOURISM</p>	<p>\$90</p>
	<p><u>COMMUNITY</u> NOT FOR PROFIT ORGANISATIONS</p>	<p><u>FREE</u></p>
	<p><u>ALL PRICES</u> <u>INCLUDE GST</u></p>	<p>MEMBERSHIP ENDS JUNE 30TH 2025</p>

SCAN THE QR CODE  
TO SIGN UP!



# WHO ARE WE?

Cowra Tourism Corporation was established in 1968. We are a not for profit organization governed by a constitution and a board of directors (2 Council appointed).

Cowra Tourism partners with over 80 local businesses from across a range of sectors. We are funded by income from our membership base, a partnership with Cowra Shire Council and through other income such as retail sales, wine tastings, event management and booking services.



***Thank you for your support. Your membership assists Cowra Tourism Corporation continue to reach our main objective...***

***Promote Cowra, Canowindra and countryside through the delivery of high quality tourism information, delivered with exceptional customer service.***

Online - [www.visitcowra.com.au/membership](http://www.visitcowra.com.au/membership)

In person - Visit our team at the Cowra Visitor Information Centre

Email us - [info@cowratourism.com.au](mailto:info@cowratourism.com.au)

Give us a call - 02 6342 4333