



## Media Release

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Tuesday, 14 June 2011

### Cowra Tourism launches home hosting for major events

Cowra Visitor Information Centre launches a home hosting program in Cowra to accommodate visitors in peak periods such as Sakura Matsuri – Cherry Blossom Festival, Cowra Picnic Races, Canowindra Balloon Challenge and other regional events such as Bathurst 1000 and Parkes Elvis Festival.

“Home hosting is where Cowra residents can open up their homes to visitors and offer a unique opportunity to experience true country hospitality. The home hosting program won’t be competition for commercial accommodation in Cowra, but another option for visitors once accommodation is at capacity,” said Sallie Thompson, Home hosting coordinator.

The Cowra Visitor Information Centre will coordinate the home hosting program and will handle all bookings and payments offering EFTPOS and Credit Card facilities.

Any Cowra residents who are willing to open their home up for a home hosting program need to have a very clean and tidy house and property. Some other aspects hosts must ensure is to be able to provide a high degree of cleanliness and order, sufficient wardrobe and drawer space for guests, suitably furnished accommodation with good quality floor and window coverings, sufficient high quality bedding and blankets, good quality linen, hand and bath towels, continental breakfasts and adequate toilet paper, soaps and washing detergent for guests use,

Visitors expect a very high standard of presentation in participating properties. The home host houses must be exceedingly clean and tidy and all appliances used by the visitors must be in good working order. All home hosting houses will be inspected for suitability and must have appropriate insurance.

“This home hosting program has been, and continues to be successful in surrounding towns including Parkes, Canowindra and Bathurst and I believe that Cowra will also be able to offer a successful program encouraging visitors to stay in Cowra for longer”, explained Ms Thompson.

If you are interested in opening your house for the home hosting program and would like to obtain an information pack please contact Cowra Tourism Corporation on 6342 4333 or [info@cowratourism.com.au](mailto:info@cowratourism.com.au).

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